



**egoprise**  
egovernment for enterprises



# e-G2B solutions project

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# Programme area





# Programme

- Estonia-Latvia-Russia CBC Programme within ENPI 2007 – 2013 <http://www.estlatrus.eu>





# Programme Objective

- **The strategic objective**

is to promote joint development activities for the improvement of the region's competitiveness by utilizing its potential and beneficial location in the cross roads between the EU and Russian Federation.

- **The specific objective**

is to make the wider border area an attractive place for both its inhabitants and businesses through activities aimed at improving the living standards and investment climate.





# Programme Priorities

## Priority I

### **Priority I: Socio-economic development**

Priority is dedicated to strategic development of border region's competitiveness through support to business and labour market development, improvements in communication networks and exploring region's potential for tourism as well as maintaining efficient and safe borders.

#### **Measures:**

- Measure 1.1 Fostering of socio-economic development and encouraging business and entrepreneurship;
- **Measure 1.2 Transport, logistics and communication solutions;**
- Measure 1.3 Tourism development.





## Measure 1.2 Transport, logistics and communication solutions

### Directions of support:

- Development of **transport** corridors and small-scale infrastructure (improvement of road, rail, water and air networks and services)
- Planning and development of border-related infrastructure (parking areas, facilities for various services of interest for travellers both - tourists and truck drivers, recreation areas etc.)
- Development of new cross-border public transportation routes and services
- Development of information infrastructure and services, creation of joint information facilities





# INDICATIVE TIME TABLE FOR THE 1ST CALL FOR PROPOSALS

Deadline for submission of Application	November 29
Information to applicants on the opening, administrative eligibility check	January 2011
Notification of award	May 2011
Fulfilment of the recommendations	June 2011
Contract signature	Summer 2011





## “e-G2B solutions ” project

The project is complimentary to EgoPrise project

**“E-GOvernment solutions as instruments to qualify the public sector for the specific needs of small and medium sized enterPRISEs (SMEs) in the rural BSR”**

approved in the second call by Baltic Sea Region  
Programme 2007 – 2013(Grant Contract № 042)



# Potential partners :



## Lead partner:

- Narva BAS (Estonia)

## Potential partners:

### Estonia:

- ???

### Russia:

- NWPA (North-west Public Academy)
- Center for e-Gov Technology of Saint-Petersburg State University
- Slantsy region municipality
- Kingisepp region municipality
- Pskov region administration ?????
- “Rosgranitsa” organization ?????

### Latvia

- Latvian chamber of Commerce and Industry
- Association of Latvian municipalities(?)





# Target groups and beneficiaries:

- **local and international businesses**
- **public sector and local authorities**
- **customs and transit operators**
- **tourist actors and SMEs;**
- **transborder population**
- **visitors and guests**





# Time and budget:

## Timing

### Preparation phase

March-November 2010

### Implementation phase

2011 –2013

## Budget

Estimated overall budget - ~800 000 euro (to be defined later)

Grant– 720 000 euro

Co financing 80 000 euro





## Overall objective :

**Create conditions for increasing the level of socio-economic development of the EU-Russia border regions by improving quality of interaction between citizens, businesses and public sector on the basis economically viable e-government practices and solutions.**





## Specific objectives :

- Remove barriers for setting up information infrastructure and efficient introduction of e-government in cross border environment
- Introduce a range of efficient win-win e-Government solutions
- Improve communication to extend attractiveness of the Programme area
- Provide for structural changes in local and cross border communication systems
- Improved partners capacity in e-government and communication with business and population





# Methodology

Methodology applied to carry out project activities could be similar to that developed in EgoPrise project and includes:

1. Analysis Phase (in all three countries adjoining areas)
2. Implementation Phase (just in three pilot municipalities)
3. Preparation of Transfer (methodology preparation and region's authorities capacity building)
4. Start of Transfer (to partner municipalities in all three countries)
5. Dissimination phase to other project area actors in 3 countries





# General Activities :

- Meeting of partners
- Situation studies
- Study visits - transfer of know-how
- E-Solutions and services development
- e-SERVICE PORTAL development
- Training
- Development, publishing and dissemination of information and marketing materials on the border
- Conferences and workshops





## Specific Activities :

- Identify barriers and restrictions for e-gov solutions
- increase awareness and readiness (mental, administrative, technical) to absorb and use innovative e-Government solutions
- Develop training and educational materials for public servants' e-government capacity improvement and deliver them across Russian North-West Federal District and other partner regions.
- Share and exchange partners' experience including EgoPrise project partners
- Develop best e-solutions on cross border issues for public and private sectors and residents





## Specific Activities :

- E-service portal - a multilingual G2C tool for tourists & entrepreneurs who face border procedures.
- Develop unified platform for e-government technical and organizational solutions for local authorities.
- Introduce Interoperable business and citizens oriented public e-services and efficient communication instruments
- Invest in information infrastructure
- Organize international and regional conferences, workshops and working group meetings inviting also EgoPrise project partners.
- Dissemination activities





## Expected results

- Barriers and restrictions identified, tackled and significantly reduced
- Best practices exchanged and experiences shared
- Investments in information infrastructure made
- Practical e-solutions for EU-Russia border and interactive e-Gov services developed, introduced and tested in pilot municipalities
- Common IT platform provides value-added information for tourists, travelers and businesses about ALL partner regions
- Increased comfort of the border crossing
- Partners strengthened network





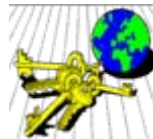
## Next steps:

- Partner final composition and letters of intent
- Fine tuning of project idea, problems and activities
- Identification of practical concrete outputs and solutions vital for CBC in e-government
- Estimation of project budget
- Project elaboration
- Consultations with the Programme
- Lobbying





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