

Egoprise partners in Denmark

- Municipality of Syddjurs
- Municipality of Norddjurs
- Municipality of Favrskov
- CV2, VidenDjurs (Business and Technical Colleges)



WP 5 Background

- Background:
 - Rural area
 - Infrastructure – a constant battle
 - Education level lower than national average
 - Recruiting staff with higher education difficult
 - SMEs – more S than M
 - Most SMEs are subcontractors – in an environment which gets more and more competitive

Planned Digital Greenhouse Contents

- Event calendar for SMEs, entrepreneurs, municipalities, business services
 - Meetings, courses, conferences
- Communities of practice/cluster groups
- Meeting rooms/conference facilities
- Tools, e.g. start-up kit for entrepreneurs/ new companies, helpdesk/hotline, manuals etc.
- Company directory/profiles with links to homepages

Use of Digital Greenhouses

- Wisdom of the crowds (activities, meetings, events)
- Mainstreaming of developed digital services, e.g. digital purchase manual
- Mainstreaming of developed courses
- Facilitating the forming of small entrepreneur cluster groups/consortia – bid for tenders

WP5 Activities

- Survey /needs assessment:
 - SMEs and entrepreneurs, business service centres, municipalities, business associations, other relevant stake holders
- Establishment of monitoring group with representatives from end user groups (municipal as well as SME)
- Development of electronic platforms and facilities
- Development and running of pilots
- Transfer to other regions (handbook, courses etc.)

Danish National Lead Partner

CV2, Viden Djurs

Tove Ingerslev

Head of Projects Department

ti@cv2.dk

