



Seinäjoen ammattikorkeakoulu
SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES

WP 4

Transparent employment processes through E-government

**Improved access for SMEs to widely international labour
markets**

Development, Implementation, Transfer

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Widely international employees coming to the Baltic Sea Region





THE EGOPRISE PROJECT

AIMS:

- **Focusing on the needs of the enterprises**
- **Simplifying administrative procedures**
- **Improving the accessibility of information**
- **Transnational/international interoperability**



What are we talking about in practice?

- companies, businesses
- employees from different parts of the world
- services and information for
businesses and their people

BUSINESS PRODUCTION SERVICES
SUCCESS

WORK HOME FAMILY
SETTLING DOWN MAKING A LIVING



Improving opportunities to find work





Work package (WP 4)

- **Nominating a Working Group (WG) with members from:**

**Tasks: SURVEY, ANALYSIS, EXCHANGE OF INFORMATION,
IMPROVING SERVICES**

- 1 Current situation: the employment process today**
- 2 Barriers to international recruitment**
- 3 Improving the exchange of information between authorities to meet the needs of the SMEs**



1 Research phase

- **SURVEY**
 - **demand-oriented survey and expert interviews in pilot regions in the 8 partner countries (Belarus, Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Sweden) of the project.**
 - **survey connected with the work of Work Package (WP) 3 with a synergy profit**



Work package activities

- Research in the partner countries
- Implementation in pilot regions





2 Module: Analysis

- workflow analysis:
weaknesses
best practices
improvements
- room for innovations
Professor Vesa Harmaakorpi,
Lappeenranta University of
Technology, Finland
- action plans





Toolpack and joint work process

- **Responsibilities, assignments**
- **Deadlines, questionnaire**
- **Follow through**
- **Working group meetings**



Project time plan

Milestones and outputs: months 1 - 6

Working Group WG 4

- getting organised (chair, coordinators, members)
- assigning responsibilities
- agreeing on methods and contents
(memorandums, deadlines, work process)

Berlin 28 – 29 Jan

2010



The Egoprise project, work package 4

- **8 partner countries: FIN, SWE, DK, EE, LA, LT, BY, DE**
- **Pilot regions:**





Employment in pilot regions: Seinäjoki





Next steps: months 1 - 6

Module 1 Research tasks 1st Working Group meeting

- **Description of the current situation, country-specific features**
- **Demand survey of the needs of the SMEs: a joint questionnaire for all partner countries (30-40 questionnaires, sending out approximately 200 questionnaires per country)**
- **Expert interviews (presumably 5-10 per region)**



Months 7 – 12

- **Working group meeting II**
- **Identifying problem areas and barriers, analysing the results of the survey, processing and producing written output for the working group**
- **Suggesting improvements, compiling recommendations**
- **Working out a draft for joint guidelines and national action plans**



Country-specific features





3 Module: Transfer, improving existing structures

A Finnish example of a website:

Ministry of Employment and the Economy

EnterpriseFinland (yrytyssuomi.fi)

is a business service for foreigners and immigrants in Finland.

a free public portal for enterprises, entrepreneurs and future entrepreneurs

provided by the Ministry of Employment and the Economy



Another Finnish example of a national authority: The National Board of Patents and Registration of Finland

- matters relating to the Trade Register, the register of Foundations and the Register of Associations.
- patents and utility models, register trademarks and designs.
- advisory and information services and training events
- one address for public services: Suomi.fi and yrityssuomi.fi (Enterprise Finland)



Improving employment in rural environments in the BSR



FRAMI GOES GLOBAL





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**Welcome to Seinäjoki,
South Ostrobothnia, FINLAND**

